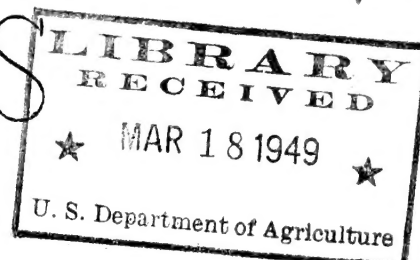


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# GLADIOLUS



## 1949 PRICE LIST

SELMA GLADIOLUS GARDENS  
Ira and Alice Mason  
P.O. Box 111-Selma, Calif.

Terms - Cash. - All items in retail list prepaid. Wholesale items are F.O.B. Selma. If you order from both lists all will be shipped charges collect. We will add more than enough to the retail items to offset these charges. It is our custom to add extras to each order, - the amount and varieties vary with the size of the order.

Cash with order - If you live in the Northern States, please indicate shipping date. We do not substitute without permission. Please name second choice if possible.

## 1949 RETAIL PRICE LIST

|  | Large<br>1 1/4" up | Medium<br>3/4" to 1 1/4" | Small<br>3/8" to 3/4" |
|--|--------------------|--------------------------|-----------------------|
| 532 Aladdin, ruffled deep salmond                  | 3-25¢              | 5-25¢                    | 8-25¢                 |
| 430 April, light pastel peach                      |                    |                          |                       |
| Dr. C.A. Evans' 1947 release-each-                 | 1.00               | .75                      | .50                   |
| 412 Autumn Gold, deep yellow                       | --                 | 5-25¢                    | 8-25¢                 |
| 436 Beacon, scarlet with cream throat              | 3-20¢              | 6-25¢                    | 10-25¢                |
| 480 Beltrami, smoky rose                           | 2-25¢              | 3-20¢                    | 5-20¢                 |
| 541 Big Top, giant flesh pink, carmen<br>throat    | 2-25¢              | --                       | 8-25¢                 |
| 516 Bingo, giant flesh rose, cream<br>throat       | 3-25¢              | 5-25¢                    | 8-25¢                 |
| 450 Blaze, bright red                              | --                 | 6-20¢                    | 12-20¢                |
| 476 Blue Beauty, medium blue                       | 3-25¢              | 5-25¢                    | 8-25¢                 |
| 490 Buckeye Bronze, smoky rose bronze              | 2-25¢              | 3-20¢                    | 5-20¢                 |
| 462 Burma, ruffled deep rose red                   | 2-30¢              | 2-20¢                    | 4-20¢                 |
| 441 Candy heart, flesh pink, scarlet<br>blotch     | 3-25¢              | 5-25¢                    | 8-25¢                 |
| 540 Capeheart, giant pink                          | 2-25¢              | 3-25¢                    | 8-25¢                 |
| 400 Casablanca, fine new white                     | 2-25¢              | 3-20¢                    | 5-20¢                 |
| 530 Colossus, giant light pink, early              | 2-25¢              | 3-20¢                    | 5-20¢                 |
| 422 Diane, salmon orange                           | 2-25¢              | 3-20¢                    | 5-20¢                 |
| 516 Dr. Whiteley, apricot yellow                   | 2-30¢              | 3-25¢                    | 5-25¢                 |
| 362 Early Rose, medium dark rose                   | 3-25¢              | 5-25¢                    | 8-25¢                 |
| 566 Elizabeth the Queen, giant<br>ruffled lavender | 2-25¢              | 3-25¢                    | 5-25¢                 |
| 440 Ethel-Cave-Cole, light pink                    | 3-25¢              | 5-25¢                    | 8-25¢                 |
| 500 Fair Angel, ruffled white                      | 2-20¢              | 3-20¢                    | 5-20¢                 |
| 533 General MacArthur, tall pink                   | 3-25¢              | 5-25¢                    | 8-25¢                 |
| 412 Gold Dust, rich yellow                         | --                 | 5-25¢                    | 8-25¢                 |
| 512 Golden State, giant yellow, many<br>open       | 1-30¢              | 1-20¢                    | 2-25¢                 |
| 312 Golden Teton, buff yellow                      | 2-20¢              | 3-20¢                    | 5-20¢                 |
| 532 Harmav, deep rose                              | 2-25¢              | 5-25¢                    | 8-25¢                 |
| 450 Hawkeye Red, bright red                        | 1-30¢              | 1-20¢                    | 2-25¢                 |
| 401 Heavenly White, tall blue white                | 1-25¢              | 2-30¢                    | 3-25¢                 |
| 580 High Finance, giant orange gray                | 3-25¢              | 5-25¢                    | 8-25¢                 |
| 478 Indigo, deep violet blue                       | 1-20¢              | 2-25¢                    | 3-20¢                 |
| 480 Irak, silvery gray                             | 3-25¢              | 5-25¢                    | 8-25¢                 |
| 406 Ivory Keys, ivory white                        | 3-25¢              | 5-25¢                    | 8-25¢                 |
| 507 Ivy Robertson, light pink, yel-<br>low center  | 2-30¢              | 3-25¢                    | 5-25¢                 |
| 480 Jalna, smoky terra cotta                       | --                 | 5-25¢                    | 8-25¢                 |
| 430 Jeanie, light rose, cream throat               | 3-25¢              | 5-25¢                    | 8-25¢                 |
| 452 Jules Amott, velvety dragon red                | 2-25¢              | 3-20¢                    | 5-20¢                 |
| 432 Kenwood, red                                   | 2-25¢              | 3-20¢                    | 5-20¢                 |
| 452 King Click, tall huge bright red               | 2-25¢              | 3-20¢                    | 5-20¢                 |
| 430 King William, salmon, cream<br>throat          | 3-20¢              | 6-25¢                    | 10-25¢                |



|  | Large<br><u>1 1/4" up</u> | Medium<br><u>3/4" to 1 1/4"</u> | Small<br><u>3/8" to 3/4"</u> |
|--|---------------------------|---------------------------------|------------------------------|
| 406 Lady Jane, cream yellow lips                           | 3-25¢                     | 5-25¢                           | 8-25¢                        |
| 506 Leading Lady, giant cream white                        | 2-25¢                     | 3-25¢                           | 5-25¢                        |
| 432 Madeline Brown, salmon pink                            | 1-30¢                     | 1-20¢                           | 2-25¢                        |
| 401 Margaret Beaton, tall growing<br>white, scarlet throat | 3-20¢                     | 6-25¢                           | 10-25¢                       |
| 332 Margaret Fulton, rich salmon                           | 4-20¢                     | 6-20¢                           | 12-20¢                       |
| 450 Master Myron, light red                                | 2-20¢                     | 4-25¢                           | 6-20¢                        |
| 566 Minstrel, giant lavender                               | 1-50¢                     | 1-35¢                           | 1-25¢                        |
| 560 Miss Wisconsin, medium rose                            | 1-35¢                     | 1-25¢                           | 2-25¢                        |
| 312 Mother Kadel, medium yellow                            | 2-25¢                     | 3-20¢                           | 5-20¢                        |
| 501 Mt. Index, white, yellow throat                        | 2-25¢                     | 3-20¢                           | 5-25¢                        |
| 400 Myrna, ruffled cream white                             | --                        | 5-25¢                           | 8-25¢                        |
| 550 Ohio Nonpareil, giant bright red                       | 2-25¢                     | 3-20¢                           | 5-20¢                        |
| 410 Oregon Gold, tall late yellow                          | 2-20¢                     | 4-25¢                           | 7-25¢                        |
| 506 Oriental Pearl, giant cream                            | 1-50¢                     | 1-35¢                           | 1-20¢                        |
| 530 Payday, light salmon, white<br>throat                  | 1-20¢                     | 2-25¢                           | 4-25¢                        |
| 542 Phoebe, tall ruffled pink cream<br>throat              | 1-50¢                     | 1-35¢                           | 1-25¢                        |
| 530 Picardy, well known salmon                             | 3-25¢                     | 5-25¢                           | 8-25¢                        |
| 540 Pink Picardy, pink sport of<br>Picardy                 | 2-30¢                     | 3-25¢                           | 5-25¢                        |
| 440 Pink Radiance, bright silvery<br>pink                  | 2-20¢                     | 4-25¢                           | 6-25¢                        |
| 470 Purple Supreme, tall purple                            | 2-25¢                     | 3-20¢                           | 5-20¢                        |
| 586 R.B. giant smoky bronze                                | 3-25¢                     | 5-25¢                           | 8-25¢                        |
| 436 Red Penny, early orange red                            | 2-20¢                     | 4-25¢                           | 7-25¢                        |
| 554 Rewi Fallu, giant dark red                             | 3-25¢                     | 5-25¢                           | 8-25¢                        |
| 440 Rosa Van Lima, apple blossom pink                      | 3-20¢                     | 6-25¢                           | 10-25¢                       |
| 560 Rosea, giant light rose                                | 1-25¢                     | 2-30¢                           | 3-25¢                        |
| 566 Rose O'Day, giant new lavender<br>rose                 | 1-30¢                     | 1-20¢                           | 2-25¢                        |
| 560 Sensation, giant salmon rose                           | 2-20¢                     | 4-25¢                           | 6-25¢                        |
| 401 Silentium, white carmine throat                        | 3-20¢                     | 8-25¢                           | 12-25¢                       |
| 500 Silver Wings, giant ruffled white                      | 1-25¢                     | 2-30¢                           | 3-25¢                        |
| 400 Snow Princess, early white                             | 3-25¢                     | 5-25¢                           | 8-25¢                        |
| 536 Southern Drama, huge scarlet                           | 2-30¢                     | 3-25¢                           | 5-25¢                        |
| 432 Spic and Span-ruffled deep pink-ea.                    | -1.75                     | 1.25                            | 75¢                          |
| 400 Surfside, ruffled white                                | 2-20¢                     | 4-25¢                           | 7-25¢                        |
| 390 Vagabond Prince, brown, red<br>throat                  | --                        | --                              | 10-25¢                       |
| 436 Valeria, scarlet, good shipper                         | 3-25¢                     | 5-25¢                           | 8-25¢                        |
| 406 Wanda, cream, florist favorite                         | 3-20¢                     | 6-25¢                           | 10-25¢                       |
| 506 White Gold, giant cream white                          | 3-25¢                     | 5-25¢                           | 8-25¢                        |

WHOLESALE PRICE LIST NOT PREPAID -

25 or more bulbs of the same size and variety at the 100 rate-  
F.O.B. Selma, Calif.

|                   | Large<br><u>1 1/4" up</u> | Medium<br><u>3/4" to 1 1/4"</u> | Small<br><u>3/8" to 3/4"</u> |
|-------------------|---------------------------|---------------------------------|------------------------------|
| General MacArthur | --                        | 3.00                            | 1.80                         |
| King William      | 4.00                      | 2.60                            | 1.30                         |
| Leading Lady      | 7.00                      | 4.50                            | 2.50                         |
| Margaret Beaton   | 4.00                      | 2.60                            | 1.30                         |
| Margaret Fulton   | 2.50                      | 1.70                            | .85                          |
| Picardy           | 4.00                      | 2.60                            | 1.30                         |
| Rosa Van Lima     | 4.00                      | 2.60                            | 1.30                         |
| Snow Princess     | 4.00                      | 2.60                            | 1.30                         |
| Wanda             | 4.00                      | 2.60                            | 1.30                         |
| White Gold        | 4.00                      | 2.60                            | 1.30                         |
| Mixed - unlabeled | 4.00                      | 2.60                            | 1.30                         |
| Mixed - labeled   | 4.50                      | 3.10                            | 1.80                         |

SELMA GLADIOLUS GARDENS

P.O. BOX 111-SELMA, CALIF.

TEL.- 389-W. Warehouse and sales place Reedley

Road just East of 99 Highway, 4 miles North of Selma, 12 miles South  
of Fresno.

1949 garden location Mill Ditch Road - 1/4 mile North of Floral Avenue,  
1 mile Northeast of Selma.

SELMA GLADIOLUS GARDENS  
Ira and Alice Mason  
BOX 111, SELMA, CALIFORNIA

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